



UGPS CHRONICLES

Learners Today, Leaders Tomorrow

Vol.01/No.3 / May 2022

Newsletter of Union Christian Public School

Perseverance



William, a little kid, was born and raised in a poor family. At the age of 19, he left home to support his family. He was interested in the art of soap making. He created soaps and sold them under his own name, but it was a huge failure. As a result, he was forced to shut down his business. He was, nonetheless, determined about making his business a success and never gave up no matter what obstacles he faced. And now, nearly 200 years later, the whole world knows William as William Colgate, who is the founder of the leading tooth-paste company "COLGATE".

Despite coming from an impoverished background and failing in his first attempt, William never gave up. This is what perseverance is all about. Perseverance is defined as doing something despite the difficulty or time it takes to achieve accomplishment. Stubbornness with a purpose is another way to express perseverance. Many times, throughout our lives, we will face challenging situations that seem nearly impossible to overcome. But keep in mind that the beginning is always the most difficult. When the world tells you that you can't do it and forces you to give up, and you're sure that the task ahead of you is unattainable, remember how far you've already come.

Tell yourself that while you may not be there yet, you are surely closer than you were the day before.

Walt Disney, the inventor of Mickey and Minnie Mouse, is yet another wonderful example. He was fired from a Missouri newspaper at the age of 22 for "not being creative," but that didn't stop him from going on to set the record for the most Oscars won by an individual, with a remarkable feat of being nominated for 59 Oscars and winning 22!

As can be seen from these stories, some people succeed because they are meant to, but the majority succeed because they are determined to. Always keep in mind that if God has brought you to it, he will faithfully guide you through it. When things get tough and you feel like your life is spinning out of control, remember that a calm sea never made a skilled sailor. If you're really determined about something, know that you're going to have obstacles on your way because nothing worth having comes easy. But when you achieve your goal, the satisfaction and immense joy it gives you cannot be compared to anything else. So, remember, no matter how difficult the situation is, never give up on yourself, never give up on God and most importantly, never give up on your dreams!

- Ms. Grace Kezia Malini
Class Teacher, Std X

Teacher's Awards 2021

The International Association of LIONS CLUB awarded the Devaneyya Pavanar Teaching Excellence Award. This Award for the dedicated service rendered in the field of Education was awarded to Ms. Jothi Unni, Ms. Jemima Selvakumari Joel and Ms. Leena Ashok at a glittering ceremony at the Madras Christian Public School auditorium.



Best Teacher award for the year 2020-2021 was given to Ms. Lydia Arthur for 25 Years of service by West Chennai Sahodaya Cluster Schools.

Congratulations!

KG Reopening

The KG block was adorned with colourful balloons and beautiful posters on 16 February, 2022. Children came with vibrant smiles after a long break of nearly 2 years. They were very excited to see their teachers and friends. The day was filled with activities like singing songs and rhymes, outdoor games and colouring. The transition from virtual classes to live classes brought in joy and happiness.



BOARD EXAMINATION – PLANNING AND PREPARATION



PLANNED STUDY:

Studying is a skill – students must first learn, practice and then make it a habit to become successful. Routine of studying regularly and consistently is a study habit. A time tested plan of self- study will help students to be successful. Planning can be done by preparing a timetable, with the date and time slot allocated for each subject.

PLACE OF STUDY:

Place of study has a huge impact on retention of the content to be learnt. A cool, calm, well-lit and ventilated room with proper furniture will be a right place to study. Materials to study should be available on hand.

HEALTH:

Healthy Children, read well and retain the content well. Right eating habits – eating right kind of food at the right time helps in remaining healthy. A well-fed body leads to a good active brain.

FOCUS:

Focus on studies can be well developed when the students are motivated and when the student is sincere and honest to themselves. Else it is hard to bring the focus on the subject, when they are forced to do so.

REVISION:

Revision is not a learning process. Revision, as the word suggests means looking over something you have already understood, simply to remind yourself of it. Hence the understanding of the subject should have been done, when you start the Revision.

EXAMINATION STRESS:

At the end of the day, there is nothing like familiarity to take away the fear of the unknown. The more familiar you are with something, the more comfortable you are with it. Familiarity cannot be established quickly, it takes place over a period of time. So start your plan for study as early as you can to develop familiarity in the subject which will automatically remove the fear and stress.

ON THE DAY OF EXAMINATION:

- Make sure you read the entire Question Paper, as such you will be aware of all the questions available to you.
- Make smart choices, pick the question you understand clearly and those that you can tackle well under Examination conditions.
- Take time to break the question down, so that you don't miss anything.
- Spend some time, planning and structuring your answer.
- Answering an Exam question involves a planning stage as much as it involves writing.

Exams are, when all is said and done, no different to many other tasks we tackle successfully on a daily basis. Familiarity, confidence, planning and preparation can go a long way towards removing the panic from the experience of preparing for and doing an examination and THESE ARE THINGS THAT YOU HAVE CONTROL OVER.

Ms. Sreedevi
Class teacher, XII B

TIPS TO STUDY BETTER



Every walk of life has its own thorns. Student's life is one of the best periods of life, but it is not without difficulties. Students must be aware of this fact in order to deal properly with the problems that will crop up with their academic career.

WHY ARE SOME STUDENTS UNABLE TO STUDY?

- Family background - financial problems
- Personal problems – relationship with friends, parents, teachers, elders.,unhealthy body etc.
- Defective study method –to start a study session without plan, studying in front of television etc.
- Unhealthy attitude towards study- taking study as a burden, feeling that one cannot study etc.

GOOD HABITS TO BE CULTIVATED FOR BETTER STUDY

- Pray before and after study
- A fixed place for study without noise.
- Get sufficient sleep and have enough physical exercise.
- Make a time table for study – try to allot time for all subjects every day
- Have all necessary articles (pen, pencil, eraser, dictionary etc.) readily available.
- Eat moderately and have a balanced diet.
- Have a positive attitude to all subjects, especially those in which you are weak.
- Be attentive in class.
- Adopt a correct posture

STUDY METHODS

Method 1 - Scientific method of study

- Survey: Make an assessment of what we are going to study. Turn the pages of the lesson and look at the headings and subheadings and try to familiarize with them.
- Questions: We have to put a few questions such as 'what', 'why', 'when' etc. to ourselves on the subject that we have surveyed.
- Read: Go on reading until you understand whatever is taken in the class.
- Recite: Now having understood, close the book and try to reproduce it from your memory. We can also write and study
- Revision: Revision can be done next day by trying to recollect the subject matter from memory without looking into the book. It is much better to do the revision by writing on a sheet of paper.

Method 2 – Note making in class

The simplest method of study is to pay attention in class and take notes. Use short forms while making notes. Back home, it helps in recollecting and recalling the concept taught in class and if any doubt arise you can approach your teacher for clarification. It facilitates rapid revision during exam time.

Method 3 – Group Discussion:

Small groups of two to six students can be created and can discuss on a particular topic or lesson. Give chance for all to speak. It increases your understanding of a topic. It generates more ideas and let you know about your mistakes and weakness. This method helps us to remember the points, enrich our knowledge and express well during examination without struggle.

The above methods are not sufficient in themselves but together they will help us effectively.

PREPARATION FOR AN EXAMINATION

The preparation for an examination can be separated into two broad divisions.

Remote preparation

- Study of daily lessons
- Reference to at least four or five years of examination Questions
- Preparing questions and answers
- Writing mock examinations

Immediate preparation

- Revising atleast once or twice before going in for the examination.
- Keeping pen, pencil, eraser, ruler and other necessary articles ready on the previous day of the examination.
- Reaching the place of examination at least half an hour early and relaxing without disturbing the serenity of mind.

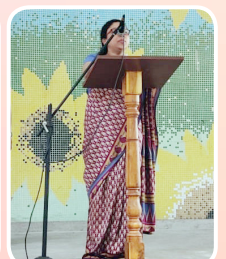
WRITING OF AN EXAMINATION

- Utilize the reading time of question paper wisely
- Calculate the time mentally according to the number and type of questions to be answered.
- Read the question well till you understand it clearly
- First attempt questions which you know the best and then move on to questions which you are not sure of the answers
- Even if you are not sure of the answers, write what you think is the right answer. Try to attempt all the questions.
- Check your answer sheet before submission. This will help you to correct a question number written wrongly or correct a spelling mistake or a calculation error.
- After an examination, whether you did well or not, avoid tension. If you have done well, be happy and prepare for the next examination. If you have not done well, learn from mistakes and resolve to do better in the coming examination. Do not waste your time and energy in worrying.

A human being is the "crown of creation". He/she is blessed with many gifts and talents. He/she needs to develop them through learning, experience and hard work. Prayer to almighty God, the source of all knowledge and wisdom is imperative for success in our studies. God helps those who help themselves.

Ms. Benzy Edathil
Class teacher, XII A

Morning Assembly



Editorial Team Signing off

“The more that you read, the more things you will know. The more that you learn the more places you will go.”

“Reading is the gateway skill that makes all other learning possible.”

“Reading is to the mind, what exercise is to the body.” All these quotes and many more are in support of reading. Indeed, one of the greatest initiatives of our school, Union Christian Public School is to publish its own newsletter.

Reading a newsletter not just makes you smart, but also keeps you aware of what’s happening around you. It is highly essential for the school students as it helps them to be aware of the upcoming events at school, the competitions that took place earlier and the glorious achievements made by their fellow friends.

It motivates them to showcase their talents through creative writing, artwork, painting, etc. My experience as the managing editor of the editorial team was a pretty good one. I have gained a lot of experience in organising stuff and have learnt, what it is to work as a team. The editorial team members did an incredible teamwork throughout the year and have contributed a lot in releasing its three editions of newsletter and the annual school magazine for the academic year 2021-22 to be released soon.

Thanks to the modern technology without which the newsletter wouldn’t have been published. It was a great boon during the lockdown where we had done the planning through online meetings. Though we faced many struggles in releasing the newsletter, the outcome was good! As I conclude writing about a blissful experience in my school life, I would like to end it with a quote said by Phil Jackson, “The strength of the team is each individual member. The strength of each member is the team.”

I wish the new editorial team for academic year 2022-23 a great Success.
Neha Riona Alice, XII A

VIBGYOR 2022

THE ARTISTIC PALETTE

Art exhibition at Union Christian Public School, VIBGYOR 2022 showcased the creativity and innate talents of our students. It displayed wonderful creativity and it was a joy to walk amidst the paintings. Everyone who viewed the exhibits found that one was better than the other and couldn't stop the stream of appreciations that flowed as they moved from one display to the next. To demonstrate to the students that their skills and abilities could be used as an avenue to impact society at large, the paintings were auctioned. We are proud to say that we were able to raise a significant amount of money which could be used to help the needy community. This event was featured on Tellmystory.in by NDTV.



WORLD HEALTH DAY @ UCPS

April 7th is celebrated as World Health Day. To commemorate the anniversary of the formation of the World Health Organisation, we had an interactive session with a multi-faceted Ms. Juhi Punjabi, an expert in Food & Nutrition and Clinical Nutrition, as our Chief Guest of the day. The session began with her emphasizing physical, mental and emotional wellbeing being the markers of good health. The emphasis was on eating right, eating on time and eating enough for a healthy life. Ms. Punjabi correlated the colours of various vegetables to the VIBGYOR colours of the rainbow and very creatively linked the colours to the nutrients provided by each fruit. A graphic video of a child overeating and indulging in junk food and the consequent obesity developed due to that underscored the perils of eating irresponsibly. The highlight of the event was the students striking a deal with the speaker on carrying a healthy lunch pack to school and saying NO to junk food. This was indeed a very informative session made lively by the speaker's creative presentation.



Au Revoir - 2022

The farewell for the batch of 2021-22, 'Au Revoir '22', took place on 20th April. Our eagerness to give our seniors a memorable farewell and the 2 weeks of hectic practice really paid off. The event was based on a red carpet theme, where the seniors posed as the celebrities; and the decoration elements, namely the red carpet, really drove home the theme. The seniors were welcomed with excitement, to say the least. The program kicked off, as always, with the remembrance of God and His Words. After the Bible reading, the choir students elevated the atmosphere with their melodious voices. The seniors were each handed a memento by VP Ma'am and Grace Ma'am, and the recorded video messages of the teachers was heart-warming. Then was the candle lighting, where the seniors passed down the leadership to us with the symbolic lighting of the candle. Then next on stage were the 'Theepetti girls', who definitely lit up the stage with their fiery dance performance. The part where the students voted for the 'Best Picture Award' was easily the most hilarious part of the evening. The next segment was a skit that cleverly tied in humour, references to famous movies and also rounded off the whole act with a relevant message and moral. Next was a special part where the seniors got on the stage to play a game of 'Pass the Parcel', that really uplifted the mood. The next segment was the boys' dance, which was breath-taking, to say the least. The 'Manchetti boys' showed they could square up to the girls with their dance, and the dance perfectly transitioned to a combined dance with both boys and girls that was a grand ending to the evening. The seniors joined them on the stage for a dance, and the photo booth proved a popular spot for clicking group pictures. Overall, it was an unforgettable evening and a grand spectacle as we bade all our seniors, Au Revoir.

Azeem K Imtiaz, XII A



SMASHING SUCCESS

Smash 2022, the first ever Inter-School badminton tournament conducted by Union Christian Public School was held on 21.02.2022 and 22.02.2022. 52 schools from various parts of Tamil Nadu participated in the tournament. The categories were – U-14 and U-17, Singles and Doubles for boys and girls. The players exhibited excellent spirit of sportsmanship and active participation. Players showcased their immense talent and the matches were highly engaging, with an enthralled audience.

The event ended with the Valedictory Ceremony. The Chief Guest Ms. Aarathy Kasturi Raj, an International Skating Champion who has accomplished various feats and achieved a vast number of medals, gave away the medals and trophies to the winners. There was a camaraderie of comradeship that splayed the air as everyone commemorated the sportsmanship demonstrated amongst participants. Smash 2022 indeed was smashed with success.



SMASH - 2022, INTERSCHOOL BADMINTON TOURNAMENT PRIZE WINNERS

BOYS – UNDER 14 SINGLES	
P SANJAY (Winner)	GTA Vidhya Mandir, Neelankarai
MOHIT DHARSHAN (Runner Up)	Devi Academy, Valasaravakkam
BOYS – UNDER 17 SINGLES	
S. HARSITH PRIYAN (Winner)	Amirtha Vidyalaya
SUNIL KUMARSUNIL KUMAR (Runner Up)	Vyasa Vidyalaya
BOYS – UNDER 14 DOUBLES	
DHARSHAN. M & DHANESH. S (Winners)	Bhagwan Mahaveer Dayaniketan Jain School, Vellore
NEERAJ NAIR P. S. & GOWTHAM. M (Runners Up)	St. Michael's Academy ICSE, Adyar
BOYS – UNDER 17 DOUBLES	
R. KHUSHAL & K. MUKESH (Winners)	Elite Matric Hr. Sec. School, Vellore
SREEJITH PRASANTHAN & R. KAVIN KUMAR (Runners Up)	St. Michael's Academy, Adyar
GIRLS– UNDER 14 SINGLES	
HARINI RAJA (Winner)	Kola Perumal Chetty Vaishnav Sr. Sec. School, Arumbakkam
P THANUSHA BHARATHI (Runner Up)	Vitva Ratna Girls Hr.Sec School, Ranipet
GIRLS – UNDER 17 SINGLES	
K SRI MEENAKSHI (Winner)	Vitva Ratna Girls Hr.Sec School, Ranipet
P. BUELA (Runner Up)	St. Joseph of Cluny Public School, Neyveli
GIRLS – UNDER 14 DOUBLES	
J.R. RAKSHANA & M. SIVASRI (Winners)	Velammal Vidyalaya, Ayanambakkam
K. KAVIPRIYAK. & J. ANISHA (Runners Up)	Devi Academy Sr. Sec School, Valasaravakkam
GIRLS – UNDER 17 DOUBLES	
DEVADHARSHINI & ARUNYA. M (Winners)	Elite Matric Hr. Sec. School, Vellore
EVANA ZEPHRAH & R.V. NINA SRI (Runners Up)	Union Christian Mat. Hr. Sec. School

Feedback

Hooray! And best wishes to UCPS

This is to place a record appreciation for the work done by our Institution for conducting Smash Inter School Badminton Tournament, February 2022. Just to join as a parent of a participant and say what a fantastic and incredibly well organized tournament that the Institution hosted. The Tournament was, overall, a tremendous success and I had an opportunity to interact with many participants, expressing their 'delight and happiness' with the way that the tournament functioned flawlessly. It seems that everyone thought that it was the best Tournament they had participated in... I would like to appreciate the efforts taken by the Management, Principal, Vice-Principal and Teachers of UCPS especially PE Teachers to start the Tournament at the difficult time after lockdown due to Pandemic. I am glad to mention that UCPS was the first institution to take the daring step of organizing the tournament following a difficult situation, and since then, many institutions have followed in our footsteps to host similar events. It definitely set the bar for all future events, and it'll be tough to follow in its footsteps. It was evidently a team effort but all the committee members should feel very proud for laying down such a great show. A fantastic Tournament that will be in everyone's minds for a long time.

*Dr. J. Jackson Sutharsingh (Father of Bannister 7B)
Controller of Examinations, YMCA College, Chennai-35*

My Daughter Harini Raja from Kola Perumal school, on 21st February 2022, participated in Inter school competition conducted by Union Christian Public School. Congratulations to all. She was the winner for U14 girls singles category. She had a great experience and the tournament was well organized and matches were conducted on time. Wanted to say thank you for hosting the tournament.

May I wish you all the best in your endeavours and once again congratulations to all. Please continue the excellent tournament in future.

Sujatha (Mother of HariniRaja)

*All The Best to the Students of
Classes X & XII who are appearing for the Board Exam
from April to June, 2022.*

TREES- OUR LIFELINE

Nature is one of the greatest gifts bestowed upon us by God, mastered in His infinite wisdom. With all the uncertainties it bears, it is still a precious resource. As Mahatma Gandhiji once said, *“There is enough resources for everyone’s need- not for anyone’s greed.”* Most of us might concur with me upon the fact that trees are our lifeline and saving trees is the need of the hour- if not now- it will be too late! But some might refute and say that it is a free gift of nature, and we can use it to the fullest. We can exploit these precious resources. But that is not the attitude we must take as inhabitants of this world. We must conserve resources and ensure that resources do not go to waste Thanks to the Geography lesson we are learning now on Resources!



In this essay, I am going to focus upon one of the vital resources available on our planet- trees. It is exciting to know that trees provide us with many important raw materials such as paper, furniture, oxygen and many more! In this essay, I am going to throw light upon some of the major advantages of afforestation.

First off, trees act as natural purifiers of air. The air available in our environment consists of many gases, and dust particles too. But we need only oxygen to respire and sustain our life. Trees absorb many undesirable gases, like carbon dioxide, and gives us clean oxygen to respire. Carbon Dioxide cannot be used for respiration as carbon dioxide replaces the oxygen your body needs, if there is a lack of oxygen. When your body can’t get oxygen, it slows down and does not function properly. As carbon dioxide is an asphyxiant, it mostly affects your brain. Studies show that the world’s forests absorb a third of global emissions every year. Particles and pollutant gases such as nitrogen oxides, ammonia and sulphur dioxide settle on the leaves of a tree. Trees absorb these toxic chemicals through their stomata, or ‘pores’, effectively filtering these chemicals from the air.

Next, trees help retain ground water. Groundwater flow is one of the mechanisms through which trees keep rivers flowing even in the dry season. Besides this, the recharge of groundwater tables also benefits people because India’s groundwater situation is growing dire. In 2011, almost 30% of India’s districts had a groundwater situation that was either semi-critical, critical or overexploited. This is up from just 8% in 1995. “If current trends continue, in 20 years about 60% of all India’s aquifers will be in a critical condition” says a World Bank report. Another important factor is that many native trees in India consume less water per kilogram of produce than rice and wheat – the predominant food crops grown in India today accounting for 59% of India’s agricultural area under food grains.

Last but not least, trees help in increasing the amount of rainfall, or simply brings rain to the terrain. Trees help in bringing rain in an indirect way through the process called transpiration. Through transpiration, trees leave the extra water through the stomata on the leaf surfaces. The water evaporates into the air and adds to the moisture of the air. As a result, the air gets saturated faster and brings rain. So, the next time you see a tree being cut, think of as many ways in which trees can help make our life comfortable and easy. *Trees are our lifeline. Afforestation is the need of the hour.*

“Trees are vital. Without them, life would be fatal.”

Kevin Thomas George, Class X

THERE IS A HOUSE NOW FAR AWAY...

There is a house now far away,
Where once my mother played her games,
Where the pretty little flutter fellows,
Clothed in wings of pink and yellow,
Danced along to her silly tunes,
And drove away those teenage blues!
“Mother, mother!” I cried out loud,
Do what you’ve long, long vowed,
Take me to this magical place,
And let me feel nature’s tight embrace.”
“Soon, my darling,” she replied
Her eyes twinkling with a smile.
“Soon,” I told my eager self
“I too shall see this place divine!”
There is a house now far away,
Where once my mother played her games,
Where the pond was always clear as day,
And the trees danced ‘round in a gentle sway,
Where my mother’s mother would bake a cake
And the family picnicked ‘neath the shade...
And so my days I spent like this,
Thriving on mother’s childhood bliss.
Until at last came the day she took me there...
The once joyous, now dark day of despair.
For this little world all clothed in green,
Was nothing but a child’s pipe dream;

Where once the trees had kissed the sky,
There now stretched long, lank electric lines.
There is a house now far away,
Where once my mother played her games,
But long gone was the gushing stream,
And the swishing, dancing trees;
Gone the whispers of those sacred woods,
Gone the days when time still stood.
Green trees supplanted by tainted paper,
Has the sacrifice been worth this plunder?
The world that we to the next generation bequeath.
Will it merely be one of dead concrete?
As the world marches to the drums of progress,
Must the casualty be nature’s regress?
For every tree that must meet its end,
Can’t we plant a few more in its stead?
For we simply cannot wash off our hands
When God has put the earth’s welfare in our command.
Will it be a brighter, greener world tomorrow,
Or will it be nature’s final death blow?
The answer lies well within our reach,
When we gear up and practice what we preach.
There is a house now far away,
Where once my mother played her games...

*Rahael Abraham, IX B
Prize Winning Poem for UC Green Revolution*

THE PALLIKARANAI MARSHLAND STORY

Painting competition for school students of classes 6, 7 & 8 on the topic “Migratory Birds of Pallikaranai Marshland” was held by College of Engineering Trivandrum Alumni Association Chennai (CEETAC). This competition’s main scheme was to promote awareness on preserving the Pallikaranai Marshland. It was an interschool competition between schools in Chennai. This contest was held online, registration and submission for this painting contest was through google forms with the due date for registration on 24th January and for submission of painting on 28th January. The results were declared on 30th January via zoom meet. There were upwards of 400 registrations and well-nigh 280 paintings were eligible for this competition. And the three connoisseurs were all renowned architects. On 26th February there was an award distribution ceremony at Pallikaranai Eco Park, the event was graced by dignitaries from Conservation Authority of Pallikaranai Marshland (CAPML). After the prize distribution the partakers were able to see many species of migratory birds, flora and do a bird spotting walk. It was a Proud moment to receive the first prize. I’m Grateful to CEETAC team and the school for creating such a valuable opportunity to showcase my talents. Special thanks for CEETAC team for spreading awareness, motivating and encouraging everyone to preserve the Pallikaranai marshland.

Jesima Shiney, IX A



Report on Green Revolution

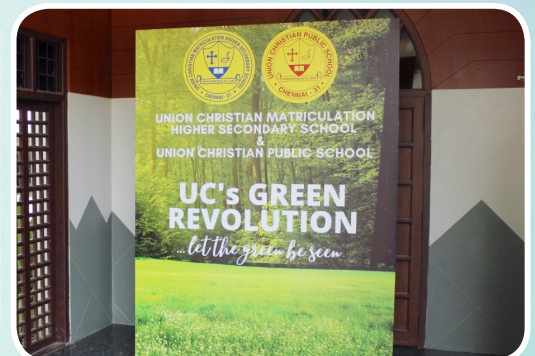
On 21st of April, UCA organized an event based on the significance of planting trees and invited Hon’ble Deepak Srivastava to edify us on trees and their utility. The programme commenced with the invocation, seeking the blessings of the Lord Almighty. Mr. Deepak Srivastava is an APCCF and Member Secretary, TN Wetlands Authority. The event initiated with the lighting of a lamp by the chief guest and all the dignitaries. Then the chief guest was requested to give a speech on all the jeopardy faced by Earth.

He elucidated that many people blame carbon only for blemishing the ecological balance, but its nitrous oxide which does more harm. Nitrous oxide has more GWP (Global Warming Potential) than carbon. At the same time carbon can reside in the atmosphere for more than 100 years and nitrous oxide can only dwell for a few decades. He stressed on the fact that we must be powerful spiritually. He even expounded that soil could hold carbon. He gave his own experience on how he was an average student and that he had an exceptional interest in cricket. He had got bad marks in his 10th examination and was compelled to take M.Sc. which was the least sought after post graduation to study at that time. He was heartbroken but still not capitulating.

He failed twice in the subject, with 2 more chances left only. His parents had directed him to stop studying and start a business, but he felt that he should give his all in the third examination. In the end it did work, and he had won the examination with 69% which was the highest in that college. Before culminating his speech, he spoke on an eye-opening real story on a small city in India. He explained that you ought to do good, even if no one is observing you.

The programme ended with honouring the winners of the poem and essay writing. They were showered with applause. After that the chief guest was presented with a memento and the programme ended fantastically.

Sanmay Sobin Mathew, X



A DAY IN THE MUSEUM



The exhibition was quite entertaining. Our students thoroughly enjoyed the day with Chennai Biennale team, it was nice to see children work as a team. The tasks and the activities made the children to unfold the wings of imagination and think beyond the horizon.

A big thumbs up for the Biennale team for the cool-headed approach towards the children.

Ms. Elizabeth Devakirubai

The exhibition was both educational and entertaining. The activities were enjoyable because I had never participated in anything like this before. The activities needed collaboration and patience. We didn't expect it to be nice and imaginative once we were done. It demonstrated that I have the ability to do things I never believed I could. All of the staff members were quite helpful and walked us through the activity. Overall, I enjoyed the exhibition.

Othniel Robin Mathew, VIII A

It was such an excitement when our Vice principal ma'am announced about the field trip to the Egmore museum. We went there by bus and when we reached there the guides there asked us to divide ourselves into groups of 3-6. They gave an activity called 'Foraging'-meaning collecting wild resources for free. The activity was to collect unique leaves, flowers, fruits, stems, etc., from the garden outside, after we collected some unique things, the guides asked us to make something creative with the same. Me and my friends made a wreath and a few other groups made necklaces, bow and arrows, a miniature garden on a tree bark, etc.,

Vismayasree .M VIII A



Wonder Women

International Women's Day is a global day celebrating the social, economic, cultural and political achievements of women. Celebrating Women's Day is an opportunity to appreciate the remarkable contribution of women to our society.

At Union Christian Public School, a grand surprise awaited Our Lady staff on 8th of March 2022 arranged by our men staff. They took us through a wonderful journey of games, dance and entertainment. The highlight of the session was cake cutting and celebrating the joy of oneness as we fondly remember the love shown to us by our school.

The world becomes a better place when women are valued and loved without being judged.



Teacher's Day Out

It was indeed a day filled with excitement when the staff assembled in the school at 2pm on the 25th of March 2022 to unwind themselves as we geared up to go to the Green Coconut Resorts at ECR. Apart from relaxation and enjoyment the picnic also aimed at building up team spirit among the members of the staff. The journey by bus was filled with laughter, music and dancing which set the tone for our stay at the resort. We visited the Kovalam beach and like little children played with the waves, played beach volleyball and also climbed the beautiful rocks for the photo sessions...

The next day we started with an early morning pool time and a relaxing walk around the resort. It was a well organised trip Every staff member enjoyed the trip to the fullest with sumptuous meals and an environment filled with love and good cheer.



DB Revelation

Students of UCPS took part in DB REVELATION '21' after a wait of two whole years. I need to admit that it was a massive affair. We had 21 different schools taking part from all over the city and actual CELEBRITY GUESTS making guest appearances. We participated in various events and got placed 3rd in Block and Tackle which I'll have to say was stupendous and we were in awe watching Michael J Kurian on stage. Not only that our dance team of 7 actually secured the 3rd place and that was something that we hoped for but didn't expect. I surely won't forget the rest of the participants who also did a great job and the teachers who co-ordinated and helped us from school. Yes, we learnt so much and had a whole lot of fun. We want to do better next time and we will go back stronger.

Yegammai, XII B



MARKETING STRATEGIES OF ONEPLUS AND APPLE

OnePlus and Apple are billion dollar, multinational technology companies which specialize in consumer electronics. No successful company is built without advertising and marketing. Marketing helps companies to connect with their consumers and thus create a community. OnePlus and Apple have used simple yet unorthodox methods to be unique in their marketing.

In 2014, when OnePlus launched their first device the 'OnePlus One', their strategy to advertise their product was very unorthodox but genius. Consumers could only purchase their product through a specific invite link which only another OnePlus user could provide them with. Through this method, they used the most vital economic concept of demand. By creating exclusivity around their product, they increased the demand. This particular strategy created tremendous hype for the brand.

OnePlus additionally did not set up any offline services. They solely sold their phones on the online platform Amazon India which was also blooming at that point. They sold almost 20,000 phones within hours of their release. This was also a sensible move since the product was launched newly in a new country.

To completely capture the Indian audience, OnePlus used media. OnePlus are very active on social media platforms which help them connect with their consumers directly. Their Instagram account with 3.5 million followers is filled with aesthetically pleasing pictures and videos of the different products they provide. They use important celebrities from all areas of mainstream Indian media to help them promote their products. From cricketers like Jasprit Bumrah to renowned actors like Amitabh Bachchan have advertised for OnePlus.

The slogan of OnePlus is 'Never Settle'. I believe this slogan can be comprehended in two ways. Firstly, this shows that OnePlus never settles with their innovation and creativity and keeps developing their products to provide its consumers with the most ideal experience. Secondly, this is a reminder to the public to never settle in their life and to keep improving themselves to become the best version of themselves.

On the other hand, Apple did not bring out unique strategies at the start of their venture as a company. They developed strategies as they kept evolving as a company.

To begin with, Apple does not focus on its competition. The consumer electronics industry is an oligopoly – which means there are seven to eight large firms dominating this industry. This also means that they are interdependent on each other. Firms try to one-up each other continuously mainly in terms of price. Apple tries to remove themselves from this oligopoly by not changing its prices based on products offered by other firms. They stick to their prices which has created a sense of quality in the minds of the public.

Apple does not focus on being too flashy and extravagant. Their advertisements are simple, clean, and crisp. Instead of showing celebrities endorsing their products, they like to show visuals of people enjoying their experience of using their products. They focus in portraying emotions which resonate with the public.

In their ads, Apple doesn't showcase just the product but the entire experience of being an Apple user. Through their advertisements they show consumers how much easier their life becomes when they use their products. For example, Apple has targeted the education industry by showing that their devices help every kind of educator and student to learn and create.

Apple markets its brand to be fun, cool, inspiring and accepting. This has helped them to create one of the most loyal fanbases to any brand in the world.

Marketing is all about strategy-based actions taken by a company to attract a targeted audience to the company's product or services through high-quality messaging. Every company's final goal is to provide their consumers with products with value which will eventually lead to brand loyalty and hence increased sales. There is no specific method to achieve this. One size does not fit all. That's what we understand when we study companies like Apple & One Plus, who have emerged as marketing success stories. OnePlus and Apple used different creative methods to market and advertise their products but one factor in both companies is similar. Both companies sell their products by creating something that the consumer can relate to and would want to come back to. Through these two companies, we can see the importance of marketing and why there is a need to evolve and adapt at all times.

Neil Josiah Benjamin XII B (Batch 2021-22)

MY QUARANTINE EXPERIENCE

Quarantine is a debatable ordeal for me. To sum it up, I had optimistic as well as a few pessimistic views on it.

For one, I had begun to connect with my family members better; but having to spend hours, days, months and a whole year talking to the same people, you start to miss the feeling of conversing with another. I for one miss talking to my friends. Although we are able to speak with each other via a mobile device, we miss talking to one another like we used to. I frequently have dreams of meeting each other in school after the whole lockdown ends.

I have learnt new things in my confinement so far; like understanding technology better and how to cook although I'm still learning. The downside of this self-isolating period

is that you can grow serious addictions. I'm sure the majority of us reading this have grown an addiction to something. Mine is spending an unhealthy amount of time on my mobile device. Although I have tried numerous amount of times to try to change it; I never could. Only when this lockdown ends and when I'm able to speak with real people and not a device, maybe the addiction will end.

However, that's enough about the negative views. Let's talk about positive ones like growing hobbies. I for one have tried desperately to grow a hobby during quarantine to keep myself entertained. I've tried reading books, painting, drawing. Sadly, none of it ever fit my liking.

Rhea Mary X

MATHS ALL THROUGH THE MONTH

1 a^0	2 Smallest even prime number	3 Smallest odd prime number	4 Quadrilateral	5 Pentagon	6 Hexagon	7 Heptagon
8 Octagon	9 Nonagon	10 Decagon	11 Hendecagon	12 Find the Area of this figure whose dimension is 4 x 3	13 The greatest prime factorization of 78 is	14 $1^2+2^2+3^2=?$
15 $\sqrt{225}$	16 Find the area whose side is 4	17 2^4+1	18 Product of 6 and 3	19 What is the prime number closet to 20?	20 $\sqrt{400}$	21 $\sqrt{441}$
22 $[7+3]2+2$	23 3^3-2^2	24 $2^3 \times 3$	25 The sum of first five consecutive odd numbers	26 $[4 \times 6]+2$	27 Cube of 3	28 $7^1 \times 2^2$
29 $[5 \times 3 \times 2]-1$	30 The product of first 3 prime numbers	31 What is the next prime number after 29				

Mr. Gaspar Dennis

PLAYFUL PERKY PETS

Hey everyone! This is to all those pet lovers out there.... During the lockdown, I had settled into a routine, which most of you might be familiar with; Wake up, eat, attend class, relax, sleep and repeat. Then one day my dad brought home a puppy and it suddenly turned into one of the happiest moments of my life. To me he was perfect. He was a little bundle of excitement and mischief. You could find him rolling, biting, licking and playing fetch; all, within a minute. If you own a pet and they are "innocent", do NOT believe them. Under their puppy eyes they probably are hiding their master plans. My dog's plans were:

The black Labrador cannot sit on the sofa.

No, this black Labrador can sit on the corner sofa.

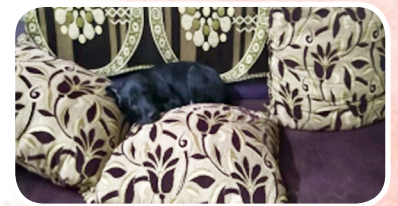
The black Labrador cannot sit on the big sofa

No, this black Labrador can sleep on the big sofa.

The black Labrador cannot get on the bed (I draw the line firmly at this)

Nope this black Labrador is an Olympic level gymnast and jumps over the puppy fence and lands on the bed (everyone freaks out).

Even though he is such a mischievous puppy he is so playful and loyal that he just lifts your mood whenever you look at him. During this lockdown he has been a constant companion to me. With his cute puppy eyes, he crept into everyone's hearts. I know that it is a huge responsibility but having a pet who loves you is absolutely worth it.



Krithikha Gopi, X

5B EARTH DAY AWARENESS



LIFE SKILLS ACTIVITY



ART INTEGRATION





Bridge Course, April 2022

Keeping in mind the two year gap of physical learning in a classroom, bridge course was introduced to the students of classes I-VIII during the month of April. Here, teachers prepared an activity based learning where students got to renew their skills. Importance was given to Handwriting, LSRW skills, Logical Reasoning, Mental Math, Art Integrated Activities and so on. Students showed great interest and surprised us with their skills and talents. We believe it was a huge success.

TEACHERS EDITORIAL TEAM

MS. NISHA ANIL JOHN
MS. FLORENCE DEVANESAN
MS. NEENA SHAJU
MS. R SHINY
MS. PRASANNA R
MS. P PRANALI RAUT

STUDENTS EDITORIAL TEAM

MICHAEL J. KURIAN, XII A
EDITOR - IN - CHIEF

K. NEHA RIONA ALICE, XII A
MANAGING EDITOR

MANASVI SUNIL, XII B
CO-EDITOR

DIYA VENKAT, XII B
FEATURES EDITOR

KRITHIKHA GOPI, X
NEWS EDITOR

KEVIN THOMAS GEORGE, X
PRINTING AND CIRCULATION MANAGER

MEGAN GRACE PRAKASH, X
GRAPHICS EDITOR

CHRISTIANO GIDEON PAUL, X
SPORTS EDITOR

ALONA ANN THOMAS, IX B
RANGE ROVER

MOHAMMED ISHAAQ IBRAHIM, IX A
RANGE ROVER



Published by

UNION CHRISTIAN PUBLIC SCHOOL
No.29, P.C. Hostel Road, Chetpet, Chennai – 600 031
E-Mail : unionchristianpublicschool@gmail.com
Contact : 044 26420336, 26651634

